Cigna Healthcare x JA

HealthNext Challenge 2026/27

Shaping the Future of Healthcare
Learn, grow and gain real-world experience.



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Project Proposal Template

The proposal must be written in English and cover all items below within a maximum of 10 pages, excluding appendices.

1. **Project Overview**
   - Team name / Project name / Vision
   - Area(s) of Focus (can choose more than one):
     - Smarter Healthcare Protection
     - Better Healthcare Experiences
     - Healthier Lives through Prevention
   - Healthcare problem and proposed technology-enabled solution
   - Key benefits, innovative features and expected impact

2. **Market Analysis**
   - Target market / Target users and their needs
   - Existing solutions and how your idea differs

3. **Proposed Development Plan**
   - Key milestones and timeline
   - Resources and support needed
   - Expected challenges and how you would address them

4. **Business Model and Financial Plan**
   - Business model
   - Estimated costs and potential revenue / funding sources

5. **Appendix**
   - References and supporting information