

HSBC x JA Company Programme

Entrepreneurship

Programme Length	Pop-up Mode (Oct 2026 – Mar 2027) – 38 OLE Hours Full Programme Mode (Oct 2026 – May 2027) – 50 OLE Hours
Target Participants	Form 3 to Form 6 students
Student No.	Minimum 20 students to form a team
Programme Format	- Programme workshops and seminars organised by JA 11-13 2-hour student company meeting supported by volunteer business advisors *School can choose to have student company meetings face to face at school or online
Language	Cantonese OR English* *Only for students who are non-Chinese speaking
Resources Commitment	A Link Teacher to recruit and coordinate students, and attend a 2.5-hour briefing (CPD hours 2.5)
Cost	Free of charge



Introduction

- ▶ **HSBC x JA Company Programme** enables students' all-rounded personal growth from creativity and entrepreneurial mindset, goal-setting, creative problem-solving, teamwork, communication, digital technology, to agility and resilience.
- ▶ Under the guidance of volunteer business advisors, students establish and operate a company as they would in the real business world as well as participate in the JA Pop-up in March 2027, where they can showcase and sell their offerings to the public.

Programme Highlights

Students can also enrol in different empowerment activities to get prepared for the new economy and future of work:



Entrepreneurship: 360 Entrepreneurs Workshop
ESG: Sustainability Hackathon

10 Oct 2026 (Sat)
Hong Kong Science Park



e-Commerce: Fintech and Ecommerce Seminar
e-Financial Management: Financial Capability Workshop

17 Oct 2026 (Sat)
Hong Kong Science Park



Emerging Technologies: InnoTech Workshop
Employability: Future Skills Workshop

7 Nov 2026 (Sat)
Hong Kong Science Park



Exposure: World of Opportunity Networking Session

28 Jan 2027 (Thu)
via Zoom



Experience: JA Youth Entrepreneurs Pop-up

6-7 Mar 2027 (Sat & Sun)
Venue TBC



Exchange: The Student Company of The Year Competition

8 May 2027 (Sat)
Hong Kong Science Park



Composition of a JA Company



Student Recognitions

- ▶ The “JA Company of the Year” will represent Hong Kong at **JA Asia Pacific Company of the Year competition**.
- ▶ The most outstanding CP student will be selected as the **CP Achiever**.
- ▶ Upon completion of this programme, students will obtain 38 / 50 OLE Hours and a **Certificate of Completion** as a recognition of their effort.



Sign up NOW!



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About JA Hong Kong

Junior Achievement Hong Kong (JA HK) is one of the 100+ members of JA Worldwide, and a leading provider of Other Learning Experiences in Hong Kong. Through hands-on, immersive learning in career readiness, entrepreneurship and financial health, JA programs enable young people to learn the world of work from the first-hand experience of business volunteers. Since our establishment in 2001, we have engaged the support of over 38,000 business volunteers from some 700 companies to serve more than 580,000 students from over 600 schools.

Visit www.jahk.org for more details and updates about us and our programs.

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