

Cha-Ching 填色學理財比賽2026

比賽概覽

Cha-Ching 填色學理財比賽2026鼓勵學生通過繪畫表達「收入」、「儲蓄」、「消費」和「捐獻」基本理財概念，激發他們的創造力和想像力，讓學生能在輕鬆愉快的環境中學習正確的金錢態度，把課堂所學轉化成創意作品，為他們建立堅實的理財素養基礎！

學生得著

- 鞏固學生對金錢運用的四個概念：收入、儲蓄、消費和捐獻
- 加強學生的多元和批判性思維，提升他們的理財技能
- 展示創意思維和藝術感知能力

參賽資格

- 曾參與「Cha-Ching 唱遊學理財」課程的學生
- 學生需透過學校報名參賽及遞交參賽作品，並得到其家長及監護人同意



獎項及評審準則

獎項	獎品	評審準則
冠軍	書券港幣1500元及獎杯	40% 整體美感及用色
亞軍	書券港幣1000元及獎杯	30% Cha-Ching 學習反思
季軍	書券港幣500元及獎杯	30% 設計與創意
優異獎	獎狀	
最具人氣獎	獎狀	透過網上公眾投票選出
最踴躍參與學校大獎	獎杯	參加本比賽的學生人數最多的8所學校將獲得該獎項
最佳指導學校大獎	獎杯	進入前50名的學生最多的學校將獲得該獎項

報名及遞交作品

- 參賽學校請填妥學校報名表格並於**截止報名日期2026年5月22日前**電郵至 cc.ja@jahk.org
- 參賽作品原稿請同樣於**截止報名日期2026年5月22日前**郵寄或親身遞交至 JAHK香港中環干諾道中74-77號標華豐集團大廈1樓102室；信封面請註明「Cha-Ching 填色學理財比賽2026」（辦公時間：星期一至五09:30-18:00）

時間表

截止報名及作品提交日期	2026年5月22日
網上投票	2026年6月15日 - 7月5日
頒獎典禮及展覽	2026年7月5日 (星期日) 下午

參賽作品指引

- 下載填色紙並將其打印在A4尺寸紙210mm x 297mm ([按此下載](#))
- 可使用任何繪畫工具填充填色紙(例如：彩色鉛筆、蠟筆、水彩畫、標記筆、粉彩等)。不允許使用電腦輔助或數位設計工具
- 可添加任何創意畫作，分享從Cha-Ching 唱遊學理財中學到的「收入」、「儲蓄」、「消費」和「捐獻」內容
- 參賽同學及學校需遵守本比賽之條款及細則，詳情可[按此參閱](#)

主辦機構



創辦機構



贊助機構



Cha-Ching Colouring Competition 2026

Competition Introduction

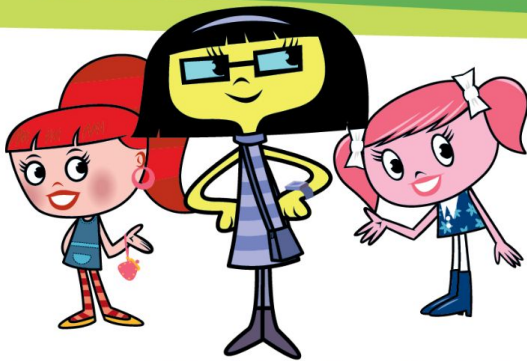
Cha-Ching Colouring Competition 2026 encourages students to reinforce their learning on basic financial concepts of "Earn", "Save", "Spend" and "Donate" through colouring and drawing, unleashing their creativity and imagination. It motivates students to develop a positive attitude towards money in a fun and enjoyable environment, transforming what they have learned in the class into creative artworks and establishing a solid foundation for financial literacy from a young age!

Student Takeaways

- Reinforce students' understanding of four financial concepts: Earn, Save, Spend and Donate
- Strengthen students' diverse and critical thinking skills to enhance their financial literacy
- Show creative thinking and artistic perception

Eligibility

- Students who participated in Cha-Ching Sing and Learn Workshop
- Students must register and submit their entries through their schools, with the consent of their parents or guardians



Awards and Judging Criteria

Awards	Prize	Judging Criteria
Champion	HK\$1500 Book Voucher, Cha-Ching Trophy	40% Overall Aesthetics and Use of Colour 30% Cha-Ching Learning Reflection 30% Design and Creativity
1st Runner-up	HK\$1000 Book Voucher, Cha-Ching Trophy	
2nd Runner-up	HK\$500 Book Voucher, Cha-Ching Trophy	
Merit Award	Certificate	
Most Popular Award	Certificate	By online public vote
Most Enthusiastic School Awards	Trophy	The 8 schools with the most students participating in this competition
Best Guidance Award	Trophy	The school with the most students getting into Top 50

Application and Submission

- Participating schools are requested to submit the application form and email it to cc.ja@jahk.org before the registration deadline of May 22, 2026.
- The original hardcopy of entries must also be mailed or delivered in person to JAHK, Unit 102, 1/F, Beautiful Group Tower, 74 – 77 Connaught Road Central, Central, Hong Kong, by the same registration deadline of May 22, 2026. Please indicate "Cha-Ching Colouring Competition 2026" on the envelope. (Office hours: Monday to Friday, 09:30-18:00)

Schedule

Registration and Submission Deadline	May 22, 2026
Online Voting	June 15 – July 5, 2026
Finale Event and Exhibition	July 5, 2026 (Sunday) afternoon

Entries Instructions

- Download the colouring sheet and print it on a A4 size paper 210mm x 297mm ([Click here to download](#))
- Fill the colouring sheet with any drawing tools (e.g., colour pencils, crayons, watercolours, markers, pastels, etc.). Computer-aided or digital design tools are not allowed
- Add any creative drawings to share the learning from the Cha-Ching Sing & Learn Workshop on Earn, Save, Spend and Donate
- Participating students and schools must abide by the terms and conditions of this competition. [Please click here for details](#)

Organised by



Created by



Sponsored by

