

Programme Length	2 hours in total - Workshop: 1 hour - Post-programme extended learning: 1 hour	Class Size	Minimum 80 students
Target Participants	Primary 1 to Primary 3 students	Language	English or Cantonese
Programme Format	Face-to-face (Volunteer-led or Teacher-led, 1 hour workshop at school)	School Commitment	A Link Teacher to recruit and coordinate students, arrange and manage venues and equipment, and provide classroom management support
		Cost	Free of charge

Introduction


- ▶ Cha-Ching is an award-winning financial literacy programme, developed by Prudence Foundation, that instills sound financial habits and responsibility in children. Through sing-and-learn experience with cartoons and hands-on activities in the Cha-Ching Sing & Learn Workshop, students learn about the four fundamental financial concepts of Earn, Save, Spend, and Donate, and develop a healthy attitude towards money.


Student Takeaways

- ▶ Cha-Ching Curriculum is designed to instill the practical concepts about the use of money. The goals of Cha-Ching Curriculum are to:
 - provide engaging, academically enriching, and experiential learning sessions in economic education.
 - help the students discover four choices in using money: Earn, Save, Spend and Donate.
 - enhance students' awareness of the cost of different items and the need to earn money to support one's daily expenses.
 - discover the benefits of saving and means of saving.
 - increase the students' understanding of the difference between needs and wants before one spends.
 - heighten students' awareness of how donation can make this world a better place and enhance their understanding of various kinds of donation.

Students are encouraged to use divergent and critical thinking to make decisions on how they manage their money applying the four concepts, Earn, Save, Spend and Donate in their daily life which support positive attitudes as they explore and enhance their money-management skills.

Extended Learning

- **1 Take-Home Kit**

Students receive a family activity kit, so they can take their learning experience home and share with their parents and families.
- **2 Online Learning Platform**

Students can further their learning at the online learning platform of the Cha-Ching Money Adventures Game. The platform offers money games, quizzes, and other fun activities to reinforce concepts learnt in class.

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