

Program Length	2 hours total (OLE learning time)
Target Participants	Form 1 to Form 6 students
Program Format	<ul style="list-style-type: none"> • 0.5-hour Pre-program preparation • 1-hour Seminar <ul style="list-style-type: none"> • Led by business volunteers face to face at school or online • 0.5-hour Post-program extended learning
Language	English or Cantonese
Program Schedule	On selected weekdays or Saturday
Resources Commitment	A Link Teacher to recruit and coordinate students, conduct 1-hour of preparation and extended learning activities with students, arrange and manage venues and equipment, and provide student management support during the seminar
Cost	Free of charge



Introduction

- ▶ JA Leader Dialogue enables students to learn from young role models and enhance their understanding of the changing world of work. Through the seminar, a leader will share with students their life stories, ups and downs in their career, what they look for when hiring and highlight the importance of life planning and life-long learning.

Program Highlights

- ▶ The leader will lead a seminar for a class of students, preceded by student preparation and followed by practical plan session led by teacher. The leader will share his/ her career path and advise students how to plan their career.



Program Content

- ▶ Program Content is specially designed to fit the interests and needs of students. Examples of seminar topics are as follows:
- **University Student's Sharing:** Preparation for DSE, Tips for JUPAS Program selection, how to enjoy University life
 - **Newcomer to the world of work:** Sharing of the life in secondary schools and universities; how to get the first job; how to cope with different challenges as a newcomer to the world of work
 - **HR Professional:** Latest Career Trend; requirements of employers; tips for job interviews; value, attitude and essential skills for future success
 - **Industry Sharing:** Professionals from medical field, hospitality field, aviation and catering services share the latest trends in their industry, position, prospects and entry requirement
 - **Entrepreneur:** Sharing on the journey in starting a business and how to live out entrepreneurship in our daily lives
 - **Slasher:** The daily life of a slasher, the everyday challenges and how to become a slasher

Student Takeaways

- Get inspired by young and successful leaders
- Enhance understanding of future workplace and the essential factors of success
- Prepare themselves through planning and setting a goal for future prospects



About JA Hong Kong

Junior Achievement (JA) Hong Kong is one of the 100+ members of JA Worldwide, and a leading provider of Other Learning Experiences in Hong Kong. Our programs enable young people to learn the world of work from the first-hand experience of business volunteers. Since our establishment in 2001, we have engaged the support of over 30,000 business volunteers from some 700 companies to serve more than 450,000 students from over 600 schools.

As one of the world's largest youth-serving NGOs, JA Worldwide prepares young people for employment and entrepreneurship. For 100 years, JA has delivered hands on, experiential learning in work readiness, financial literacy, and entrepreneurship. We create pathways for employ ability, job creation, and financial success. Each year, our network of over 450,000 volunteers serves more than 10 million students in over 100 countries.

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