

2023–24

JA課程概覽

JA PROGRAM OVERVIEW

體驗式學習，與商界義工聯繫

Connecting with Business Volunteers
through Experiential Learning



企業精神
Entrepreneurship



事業準備
Career Readiness



健康理財
Financial Health



中學「其他學習經歷」課程
OLE Opportunities

費用全免
Free of charge

截止報名
Enrollment Deadline
August 25 (Fri), 2023

JA 青年成就香港部

Junior Achievement (JA) Hong Kong



Inspiring youth to become innovators, entrepreneurs, and leaders of future

青年成就香港部屬 JA Worldwide 全球網絡成員之一，作為全球規模最大、影響力最大的青年服務機構，JA 紮根香港超過20年，一直致力啟發和裝備香港的下一代成為**創新先驅、創業家和未來領袖**。JA 透過環球網絡、及與時並進的實踐及體驗式學習，發展年青人的企業精神、事業準備及健康理財，幫助年青人建立繁榮社區的技能和思維方式。

在2022年，JA被提名2022年諾貝爾和平獎，並獲*thedotgood*評選為全球十大最具影響力的非政府組織之一。

As one of the members of JA Worldwide, one of the world's largest and most-impactful youth-serving NGOs, Junior Achievement Hong Kong has inspired and empowered Hong Kong's next generation for more than 20 years, nurturing them to become **innovators, entrepreneurs, and leaders of future**. Through the global network and delivery of cutting-edge, hands on, experiential learning in **entrepreneurship, career readiness and financial health**, JA equip students with the skillset and mindset to build thriving communities. In 2022, JA is nominated for the 2022 Nobel Peace Prize and recognized as one of the Top 10 Most Influential NGOs in the World by *thedotgood*.

成果 JA Impact



450,000+

學生
STUDENTS



600+

學校
SCHOOLS



30,000+

商界義工
BUSINESS VOLUNTEERS



700+

公司
COMPANIES

國際及亞太區比賽及交流機會 Global and Regional Competition & Exchange Opportunities

我們與分佈世界各地逾百個JA分部緊密合作，讓JA 課程的參與學生及舊生跳出香港，得到國際及亞太區學習機會，認識不同文化、開拓視野，並學會在環球經濟中把握機遇及迎接挑戰。

Leveraging our network of over 100 JA members around the globe, JA Hong Kong is dedicated to widening our youth's perspective through JA's international and regional opportunities which enable our youth to explore different cultures, broaden their horizons, tackle challenges and unleash the opportunities in an increasingly inter-connected world.



JA課程 JA Programs		學習重點 Learning Focus		
		企業精神 Entrepreneurship	事業準備 Career Readiness	健康理財 Financial Health
 企業精神 Entrepreneurship	加強 Enhanced JA青年創業體驗計劃 JA Company Programme	✓	✓	✓
	新 NEW JA 創新營及公益編程挑戰賽 JA Innovation Camp & Code for Impact Challenge	✓	✓	
	JA 國際貿易挑戰賽工作坊 JA International Trade Challenge Workshop	✓	✓	
 事業準備 Career Readiness	JA 職業新世代4.0 JA Career Dimensions 4.0		✓	
	JA 未來技巧及模擬面試工作坊 JA Future Skills and Mock Interview Workshop		✓	
	JA 領袖對話 JA Leader Dialogue		✓	
	JA展才·啟夢 / JA展才·啟夢 (金融機遇篇) JA My Strength My Future / JA My Strength My Future in Finance		✓	
	新 NEW 香港學生挑戰賽 The Schools Challenge Hong Kong		✓	
	新 NEW 探索工程學 bE inspired TOO!		✓	
 健康理財 Financial Health	JA 財智新世代 JA Building a Financially Capable Generation			✓
	JA理財創智 JA Money Sense			✓
	JA 財策為未來 JA Planning With Purpose		✓	✓
	新 NEW JA 青年明智理財計劃 JA Youth Smart Finance Program			✓

成為JA課程的「協辦學校」 Be a Host School for JA Programs



於課程舉辦當天擔當JA義工協助籌活動。

Most JA Programs take place at schools. Your school is cordially invited to be a Host School of JA Programs and enjoy up to 30% of the places guaranteed for your students. Host School students can also have the opportunity to provide volunteering support to the programs.



www.jahk.org/SCHOOL

「校本」JA課程 School-based JA Programs

我們誠邀 貴校把JA課程納入「校本」活動計劃之內，在你特選的日子，讓全級或多級學生一起參與，我們會提供全面的商界義工安排及課程資源，並確保活動順利進行。

Your School is cordially invited to integrate JA Programs into your school-based activity plan. You can engage a form or multiple forms of students to participate in the JA Programs on your selected dates. We will provide full support on business volunteer engagement and program design and materials, and ensure smooth delivery of the activity.

學生對象 Target Students		學習要素 Learning Components		會面形式 Meeting Format		網上學習資源 Online Learning Resources	學習時數 Learning Hours	頁數 Page
高中 SS	初中 JS	工作坊 Workshops	比賽(本地/海外) Competitions (Local/Overseas)	實體 Face-to-Face	網上 Online			
✓		✓	✓	✓	✓	✓	50/38	05
✓	✓	✓	✓	✓	✓	✓	5	06
✓		✓	✓	✓	✓	✓	3	06
✓		✓		✓	✓	✓	4.5	07
✓		✓		✓	✓	✓	8	07
✓	✓			✓	✓		2	08
✓	✓	✓		✓	✓	✓	6	08
	✓	✓	✓	✓		✓	43	09
✓	✓	✓		✓			6	09
✓	✓	✓	✓	✓	✓	✓	5.5	10
✓	✓	✓		✓	✓	✓	2	10
✓	✓	✓		✓	✓	✓	3	11
✓		✓		✓	✓	✓	4.5	11

網上學習資源 歡迎學校採用 Online Learning Resources for Schools



JA創業家問答測試 JA Entrepreneurs Quiz

好玩的線上問答測試，讓學生發掘有關創業的有趣資訊和本地創業生態，是他們認識豐富的未來創業好開始！



A fun online quiz for students to find out interesting facts about entrepreneurship and startup landscape in Hong Kong – a great first step for students to appreciate the many entrepreneurial possibilities available for their future!

www.jahk.org/JAEntrepreneursQuiz



JA展才·啟夢 JA My Strength My Future

一個幫助學生發掘自我，為就業作好準備的互動平台。透過有趣而資訊豐富的潛能探索測試，學生了解適合自己的事業方向；而透過易用的展才履歷工具和範本，學生可建立履歷，突顯個人所長。



An interactive platform to support student's self-exploration and enhance their career readiness. They can take a fun and informative Strength Discovery test to explore the careers that suit them; and use the Smart Resume Builder to develop their Strength-based CV with user-friendly input fields and templates.

www.jamystrength.org



JA理財創智

一個涵蓋不同教學影片和互動遊戲的自主學習平台。學生可了解關於理財的基本概念，探索如何提升財務抗逆力和如何在網上世界明智理財。

JA Money Sense

A self-directed learning site with videos and interactive games for students to learn basic financial concepts, and explore the notion of financial resilience and smart shopping in the online world.

www.moneysense.jahk.org



為青年人未來升學或就業作好準備

Preparing Youth for Further Studies or Future of Work

- 解難和學習能力
Problem-solving & learnability
- 溝通、人際及社交技巧
Communication, interpersonal & social skills
- 勤練、可靠及團隊合作
Hard work, dependability & teamwork
- 誠信及道德
Integrity & ethics
- 自我激勵及自制能力
Self-motivation & self-control
- 正面態度及積極的自我概念
Positive attitude & positive self-concept
- 個人效能
Self-efficacy



事業準備
Career Readiness

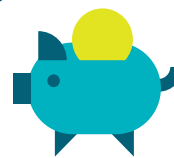


企業精神
Entrepreneurship

培養未來企業家的創新思維

Nurturing Innovation for Future Entrepreneurs

- 目標導向及主動性
Goal orientation & initiative
- 領導才能及責任感
Leadership & responsibility
- 創意
Creativity
- 團隊合作
Teamwork
- 堅毅不屈的精神
Perseverance
- 自立及機智
Resourcefulness
- 個人效能
Self-efficacy



健康理財
Financial Health

為年輕人的終身財務健康做好準備

Preparing Young People for Lifelong Financial Health

- 金錢與風險管理
Money and risk management
- 高階邏輯思維
Higher-order thinking
- 適應力
Adaptability
- 與人交流及談判
Negotiation
- 抗逆力
Resilience
- 如何制定決策
Intuitive decision-making
- 個人效能
Self-efficacy

JA 青年創業體驗計劃

JA Company Programme



OLE 學習時數
OLE Hours

概念店模式 Pop-up mode : 38小時 Hours
全程參與模式 Full programme mode : 50小時 Hours

全面學習體驗，由創業體驗及交流，激發全面個人成長

Comprehensive learning for all-rounded personal growth through entrepreneurial experience and exchange opportunities

計劃培育學生的全面個人成長，包括創意及創業精神、目標設定、創意解難、團隊合作、有效溝通、數碼科技、靈活變通及抗逆力。學生在義務商界顧問的指導下自組學生公司，於真實商業環境中運作，並參與大型香港青年創意實驗概念店。本年度計劃更全面提升，重點助青年躍進新經濟、新未來工作世界，全方位學習元素包括可持續性、金融科技、電子商務、創新科技、理財能力、未來技能和環球視野。

The programme enables students' all-rounded personal growth including creativity and entrepreneurial mindset, goal-setting, creative problem-solving, teamwork, communication, digital technology, agility and resilience. Under the guidance of volunteer business advisors, students establish and operate a company as they would in the real business world as well as participate in the JA Pop-up. This year, the programme is powering up for youth to leap into the New Economy and Future World of Work. Comprehensive learning elements include, sustainability, fintech, ecommerce, innotech, financial capability, future skills and global exposure.

課程人數 Class Size

由最少20名位同學組隊參與，並由最多2-3商界義工及學校老師作指導
Minimum 20 students will form a team and led by up to 2-3 volunteer business advisors and school link teachers

課程形式 Program Format

學生將參與由 JA 舉辦的工作坊和研討會，以及與商界義工舉行11-13次兩小時的學生公司會議

學校可選擇以在校實體或網上形式進行學生公司會議

Students will participate in programme workshops and briefings organised by JA, and 11-13 2-hour student company meetings supported by volunteer business advisors

School can choose to have student company meetings face to face at school or online

課程日期 Program Schedule

概念店模式（2023年10月 - 2024年3月）：

參與概念店，並提交公司財務報告，總結學習

全程參與模式（2023年10月 - 2024年4月）：

概念店後繼續學習，於初賽及總決賽競逐全年最佳JA學生公司及其他團隊/個人獎項

Pop-up Mode (Oct 2023 – Mar 2024):

Teams conclude their learning after the Pop-up with the return of company accounts

Full Programme Mode (Oct 2023 – Apr 2024):

Teams continue to compete for JA Company of the Year and other team/individual awards with participation in the Semi-Final and Final Competition

比賽及交流 Competition & Exchange

香港青年創意實驗概念店、初賽及總決賽分別暫定於2024年3月和4月舉行，學生可以透過參加不同的比賽競逐團隊或個人獎項

全年最佳 JA 學生公司將代表香港出席JA亞太區比賽

Pop-up, Semi-Final and the Final Competition are scheduled to be held in March and April, 2024 respectively. Students can compete for various teams and individual awards in different competitions

The "JA Company of the Year" will represent Hong Kong at JA Asia Pacific Company of the Year competition

學校資源安排 Resources Commitment

校本組學校負責老師需出席2小時簡介會 (CPD時數2)，協助聯絡及統籌學生，安排課室，及於活動進行期間協助課堂管理

For school-based track, the Link Teacher required to attend a 2-hour briefing (CPD hours 2), support classroom arrangements and student coordination, and provide classroom management support during the programme



學生對象 Target Students

中四至中六 (14-18歲)

From 4 to 6 (Aged 14-18)

報名 Enrollment

www.jahk.org/CP



上屆學生成就 Student Achievement of Last Year

www.jahk.org/cp-pop-up



JA 創新營及公益編程挑戰賽

JA Innovation Camp & Code for Impact Challenge



OLE 學習時數
OLE Hours

課前準備 Pre-program preparation : 1.5小時 Hours
 工作坊 Workshop : 3小時 Hours
 課後伸延學習 Post-program extended learning : 0.5小時 Hour
 程式設計顧問會面 Coding advisor meeting (可選 Optional) : 1 小時 Hour

鼓勵學生發揮設計思維 實踐創意 建構更美好社區

Empowering students to apply design thinking skills and put their creativity into practice for a better community

課程讓學生了解新科技趨勢及培養他們的設計思維及數碼技能、創意、企業家精神、團隊合作和解難能力，並透過團體練習、原型製作和匯報，啟發他們構思改善社區的創新方案。

The program introduces new tech trends to students and develops their design thinking and coding skills, creativity, entrepreneurial mindset, teamwork, and problem-solving. Through team exercise, prototyping and presentation, students will apply their learnings to develop a solution for a better community.

課程人數 Class Size

由5-6位同學組隊參與，多於80位同學參與可安排到校進行工作坊
 5-6 students will form a team, workshop can be conducted at school with more than 80 students participating

課程日期 Program Schedule

於特定平日或周六舉行
 On selected weekdays or Saturday

比賽及交流 Competition & Exchange

學生隊伍可以參加於2024年1月舉行全港性的「JA公益編程挑戰賽」。5-6名成員組成的學生隊伍將可以與義務程式設計顧問會面，獲得專業建議及指導，並向評審展示他們所構思有關社會的創新理念及應用程式原型。最佳解決方案的得獎隊伍將獲得工作影子機會，深入了解職場上的實況，並激發他們對科技事業的興趣

Student teams can join the "JA Code for Impact Challenge" for all secondary schools to be held in January 2024. Student teams of 5-6 members will meet with the Volunteer Coding Advisors to get advice and guidance on their coding and pitch their social innovation ideas and App prototypes to a panel of judges. The best solutions will be recognized, and the winning teams will be awarded job-shadowing opportunities to take an up-close look at a real workplace and spark their interest in technology careers

學校資源安排 Resources Commitment

負責老師需出席1小時簡介會 (CPD時數1)，招募及統籌學生
 A Link Teacher is required to attend a 1-hour briefing (CPD hour 1), recruit and coordinate students



學生對象 Target Students

工作坊：中二至中六 JA公益編程挑戰賽：

中二至中六修讀資訊及通訊科技/電腦科或對編程有基礎知識的學生

Workshop: Form 2 to 6 JA Code for Impact Challenge:

Form 2 to 6 students studying Information and Communication Technology/Computer Literacy or having basic knowledge of coding

報名 Enrollment

www.jahk.org/IC



JA 國際貿易挑戰賽工作坊

JA International Trade Challenge Workshop



OLE 學習時數
OLE Hours

3小時 Hours

加強環球觸覺 擴闊國際視野

Strengthening global business acumen and broadening international horizons

本課程將教育學生有關國際貿易的關鍵概念。憑藉專家分享及由商界義工指導的實踐式分組活動，學生將學習市場拓展策略計劃的關鍵要素。

The program introduces to students the key concepts of international trade. Through expert sharing and hands-on group activities led by business volunteers, students are guided to learn the building blocks of an effective market entry strategy.

課程形式 Program Format

由商界義工透過實體或網上教學形式帶領的3小時工作坊
 3-hour workshop led by business volunteers will be conducted face to face or online

課程日期 Program Schedule

於特定周六舉行
 On selected Saturdays

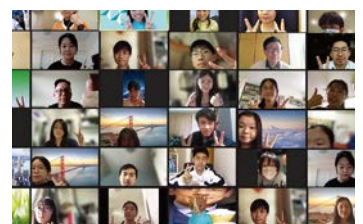
比賽及交流 Competition & Exchange

香港區國際貿易挑戰賽將於2024年7月舉行，六位優勝者/三組優勝隊伍會代表香港出席亞太區國際貿易挑戰賽，與其他地區的學生切磋

The Hong Kong International Trade Challenge will be held in July, 2024. 6 student delegates/3 winning teams will represent Hong Kong at the Asia Pacific Finals to compete with student delegates from other countries

學校資源安排 Resources Commitment

負責老師需招募及統籌學生
 A link teacher to recruit and coordinate students



學生對象 Target Students

中四至中六 Form 4 to 6

報名 Enrollment

www.jahk.org/ITCW





與商界導師速配師友 擴闊事業視野 展開生涯規劃

Speed mentoring with business volunteers to broaden students career horizons and start their life planning

課程將年輕人與職業機會和工業革命4.0所需的未來技能聯繫起來。學生會與不同背景的商界義工進行速配師友指導，了解更多事業發展的可能性，探索職業抱負。另外，通過培養創意及解難能力、協作能力、適應力及抗逆力方面的實踐活動，讓學生學習核心未來技能，以適應急速變化的工作世界。

The program connects young people with career opportunities and future skills required under the Industrial Revolution 4.0. Through speed mentoring with business volunteers from different backgrounds, students understand the wide array of possibilities as they explore their career aspirations. They will also work on hands-on activities on creativity & problem solving, collaboration, adaptability & resilience to develop core future skills needed to thrive in the fast-changing world of work.

課程人數 Class Size

120-150名學生
120-150 students

課程形式 Program Format

由商界義工帶領於學校或網上進行2.5小時的工作坊
2.5-hour workshop led by business volunteers face to face at school or online

課程日期 Program Schedule

於特定平日或周六舉行
On selected weekdays or Saturday

學校資源安排 Resources Commitment

負責老師需招募及統籌學生：如活動在學校舉行，老師需安排場地及器材，及於課程進行期間協助課堂管理

A Link Teacher to recruit and coordinate students; For in-school workshop, the teacher to arrange and manage venues and equipment, and provide classroom management support during the program



學生對象 Target Students

中四或以上
Form 4 or above

報名 Enrollment

www.jahk.org/CD



JA 未來技巧及模擬面試工作坊

JA Future Skills and Mock Interview Workshop



培養 21 世紀必備能力 成功迎向全球機遇

Empowering students with 21st-century competencies for a globalized world

課程幫助學生建立由創意思維、溝通技巧、共同協力和批判思考的未來技能。透過商界義工的分享和模擬面試，學生將了解就業市場發展，掌握面試技巧，裝備求職所需的技能，以幫助他們在二十一世紀職場取得成功。

The program helps students to develop future skills, including creativity, communication, collaboration and critical thinking. Through the business volunteers' sharing and mock interviews, students will learn the latest development of employment market, acquire interview skills and develop skills that are essential for the success in the 21st century.

課程人數 Class Size

25-30名學生
25-30 students

課程形式 Program Format

由商界義工帶領於學校或網上進行2.5小時的工作坊
2.5-hour workshop led by business volunteers face to face at school or online

課程日期 Program Schedule

於特定平日或周六舉行
On selected weekdays or Saturday

學校資源安排 Resources Commitment

負責老師需招募及統籌學生：如活動在學校舉行，老師需安排場地及器材，及於課程進行期間協助課堂管理

A Link Teacher to recruit and coordinate students; For in-school workshop, the teacher is required to arrange and manage venues and equipment, and provide classroom management support during the program



學生對象 Target Students

中四至中六
Form 4 to 6

報名 Enrollment

www.jahk.org/FS





領袖經驗分享 開展生涯規劃

Starting career and life planning with inspirations from leaders

課程鼓勵學生從年青榜樣身上學習，並認識未來就業的情況。領袖會以講座形式與學生分享人生經歷、職業路上的起與落、招募員工時的要求，並帶出生涯規劃和終身學習的重要性。

The program enables students to learn from young role models and enhance their understanding of the changing world of work. Through the seminar, a leader will share their life stories, ups and downs in their career, what they look for when hiring, and highlight the importance of life planning and life-long learning.



課程人數 Class Size

150名學生或以上
Minimum 150 students



課程形式 Program Format

由講者到校分享或以網上形式進行1小時的講座
A 1-hour talk led by a speaker face to face at school or online



課程日期 Program Schedule

於特定平日或周六舉行
On selected weekdays or Saturday



比賽及交流 Competition & Exchange

負責老師需招募及統籌學生，並帶領學生進行共1小時之準備活動及學習強化活動，安排場地及器材，及於講座進行期間協助秩序管理
A Link Teacher to recruit and coordinate students, conduct 1-hour of preparation and extended learning activities with students, arrange and manage venues and equipment, and provide student management support during the seminar



學生對象 Target Students

中一至中六
Form 1 to 6



報名 Enrollment

www.jahk.org/DGY



JA 展才·啟夢

JA My Strength My Future



展示個人優勢 把握未來機遇

Showcasing personal strengths and realising future opportunities

課程結合了互動活動及網上自主學習的元素，學生將透過網上學習平台的「潛能探索測試」和「展才履歷」工具，及商界導師的建議、啟發和經驗分享，發掘個人強項，尋找適合的事業方向，並建立以優點為本的履歷表，充分展現自己的個性和優點，在未來學業及事業發揮所長，創造優勢。

JA展才·啟夢(金融機遇篇)，特別幫助同學探索金融與投資行業發展領域，使同學於香港金融服務業找到成功之路。

This program is an innovative blended-learning initiative. Through the Strength Discovery Test for career and Smart Resume Builder on the online platform, and guidance and inspiration from volunteer mentors, students will identify their strengths, explore suitable career directions, develop resumes that fully showcase their personality and strengths, and map out their development strategies to strive for future success.

JA My Strength My Future in Finance is designed to help students to identify array of opportunities in the finance and investment industry to fully realize their potential and to empower youth to find their path to success.



課程人數 Class Size

25-30名學生一班
25-30 students per class



課程形式 Program Format

3小時網上自學活動及2節、每節1.5小時由商界義工帶領的在校或網上導師會面
3-hour self-paced online learning, and two 1.5-hour mentorship meetings led by business volunteers at school face to face or online



課程日期 Program Schedule

於特定平日或周六舉行
On selected weekdays or Saturday



學校資源安排 Resources Commitment

負責老師需招募及統籌學生，安排場地及器材，及於課程進行期間協助課堂管理
A Link Teacher to recruit and coordinate students, arrange and manage venues and equipment, and provide classroom management support during the program



學生對象 Target Students

中一至中六
Form 1 to 6



報名 Enrollment

www.jahk.org/MSMF



網上自主學習平台 Online Self-learning Platform

www.jamystrength.org



香港學生挑戰賽 The Schools Challenge Hong Kong



OLE 學習時數
OLE Hours

43小時 Hours

由創造社創方案，探索未來職業路向，發展軟技能

Exploring future career pathways and developing essential transversal skills through co-creating social innovations

計劃為全面的專題研習學習體驗，幫助初中學生擴闊視野，認識不同事業發展路向，並發展未來工作世界所需的技能、經驗及人際網絡。透過在商界義工導師和大學生義工的指導下共同創造社創方案，學生提升他們的團隊合作、溝通、解難、創意、領導及STEM技巧，並建立志向及正面積極的態度。

The program is a comprehensive project-based learning that aims to help junior secondary school students to broaden their career horizons, and develop the skills, experience and networks they need to compete for jobs in the future. Through co-creating social innovations under the mentorship of business volunteers and university student volunteers, students enhance their teamwork, communication, problem solving, creativity, leadership and STEM skills, and are motivated to aim high and stay positive.

課程人數 Class Size

由6-7位同學組隊參與，並由商界義工及大學生義工指導
6-7 students will form a team and led by business volunteer mentors and university student volunteers
80名學生或以上，全級參與的學校優先
Minimum 80 students. Priority will be given to schools with whole-form participation

課程形式 Program Format

學生將參與由 JA 舉辦的參觀及主題工作坊(包括參觀初創企業、社區探訪、及STEM、提案技巧、英語演講與寫作、事業志向、項目管理工作坊等)。學生亦會與商界義工及大學生義工進行4次導師指導環節

Students will participate in visits and workshops organised by JA, including startups and community visits, and workshops on STEM, pitching, English presentation and writing, career aspiration, project management skill, etc. They will also have 4 mentoring sessions with volunteer mentors and university student volunteers

課程日期 Program Schedule

2024年1月至7月
From January to July 2024

學校資源安排 Resources Commitment

學校負責老師需出席2小時簡介會，協助聯絡及統籌學生，安排課室，及於活動進行期間協調安排

Link Teachers are required to attend a 2-hour briefing, support student coordination, and provide logistics support during the program

比賽及交流 Competition & Exchange

方案展示暨比賽日暫定於2024年7月舉行，學生於比賽競逐各團隊獎項

Project Showcase & Final Presentation is scheduled to be held in July 2024. Students will compete for various team awards



學生對象 Target Students

中二至中三
Form 2 to 3

報名 Enrollment

www.jahk.org/SC



探索工程學 bE inspired TOO!



OLE 學習時數
OLE Hours

課前準備 Pre-program preparation: 1小時 Hour
工作坊及考察 Workshop and outing: 4小時 Hours
課後伸延學習 Post-program extended learning: 1小時 Hour

認識工程學 發掘自我優勢

Exploring and discovering engineering and personal strengths

課程結合了由工程師義工帶領的互動式工作坊及出色工程項目的實地考察，學生將了解到工程學及創新對社區的影響、探索工程學相關的升學發展及事業出路，為未來作好準備。

This program integrates interactive workshop and outings to outstanding engineering projects led by volunteer engineers. Students will appreciate the impact of engineering and innovation to community, explore different engineering study and career pathways, and get prepared for a brighter future.

課程人數 Class Size

10 - 20名學生
10-20 students

課程形式 Program Format

4 小時與工程師一起動手進行工程遊戲和實地考察重點工程項目
4-hour hands-on engineering games with engineers and outing to major engineering projects

課程日期 Program Schedule

工作坊和實地考察將於2023 年 9 月至 2024 年 7 月期間舉辦
Workshops and outings will be held during September 2023 to July 2024

學校資源安排 Resources Commitment

負責老師需招募及統籌學生，並參與1小時簡介會
A Link Teacher to recruit and coordinate students, and attend an 1-hour briefing



學生對象 Target Students

中二至中五
Form 2 to 5

報名 Enrollment

www.jahk.org/BI





建立理財信心 啟發明智理財決定

Cultivating financial confidence and inspiring smart money decisions

透過有趣的遊戲、科技及由商界義工帶領的活動，課程將為學生培養與金錢相關的知識、技能及經驗，從而提升他們的自信心、理財與抗逆能力。

Through engaging games and technology and activities led by business volunteers, the program increases students' knowledge, skills and experience with money to promote self-confidence, and develops their financial capability and personal resiliency.



課程人數

Class Size

25-30人一班
25-30 students per class



課程形式

Program Format

4小時網上自學活動及1.5小時商界義工帶領的工作坊，可以在校或網上形式進行
4-hour self-paced online learning, and 1.5-hour workshop led by business volunteers at school face to face or online



課程日期

Program Schedule

於特定平日或周六舉行
On selected weekdays or Saturday



學校資源安排

Resources Commitment

負責老師需招募及統籌學生；如活動在學校舉行，老師需安排場地及器材，及於課程進行期間協助課堂管理

A Link Teacher to recruit and coordinate students; For in-school workshop, the teacher to arrange and manage venues and equipment, and provide classroom management support during the program



學生對象

Target Students

中一至中四
Form 1 to 4



報名

Enrollment

www.jahk.org/BFCG



JA 理財創智

JA Money Sense



線上線下混合體驗 提高財務抗逆力

Building financial resilience with blended learning experience

課程聚焦於個人財富管理方面的技巧，包括財務健康：支出、儲蓄及財政預算、以及網上世界的明智理財。透過網上講座和學習資源，本課程旨在提高同學的自信心和財務能力，以克服當前和未來的各種挑戰。

The program equips young people with essential personal money management skills by focusing on Financial Wellness: Spending, Saving & Budgeting and Smart Shopping in the Online World. Through online talks and learning resources, the program will help develop students' self-confidence and financial capability to overcome the current challenge and any others that may come.



課程人數

Class Size

100名學生或以上
Minimum 100 students



課程形式

Program Format

1小時網上自學活動及1小時講座，由商界義工或大學生帶領，以在校或網上形式進行
1-hour Self-paced Online Learning and 1-hour talk led by Business or University Student Volunteers at school face to face or online



課程日期

Program Schedule

於特定平日或周六舉行
On selected weekdays or Saturday



學校資源安排

Resources Commitment

負責老師需招募及統籌學生；如活動在學校舉行，老師需安排場地及器材，及於課程進行期間協助課堂管理

A Link Teacher to recruit and coordinate students; For in-school workshop, the teacher is required to arrange and manage venues and equipment, and provide classroom management support during the program



學生對象

Target Students

中一至中六
Form 1 to 6



報名

Enrollment

www.jahk.org/MS



網上自主學習平台

Online Self-learning Platform

<https://moneysense.jahk.org>



JA 財策為未來 JA Planning With Purpose



OLE 學習時數 網上自主學習 Online self-paced learning: 1.5小時 Hours
OLE Hours 工作坊 Workshop: 1.5小時 Hours

訂立明確人生、理財計劃 實踐未來夢想 Connecting career and financial goals for realizing your dreams

課程將生涯規劃與理財知識結合，讓學生學習如何根據個人興趣、技能和價值觀選擇合適的職業發展路向，並為此訂立財政計劃，逐步向夢想的職業邁進。

This unique program incorporates life planning and financial literacy. It helps students to set career goals based on their skills, interests and values, and develop a financial plan for achieving their desired jobs step by step.

課程人數 Class Size

25-30人一班
25-30 students per class

課程形式 Program Format

1.5小時網上自學活動及1.5小時工作坊由商界義工帶領，以在校或網上形式進行
1.5-hour self-paced learning, and 1.5-hour workshop led by business volunteers at school face to face or online

課程日期 Program Schedule

於特定平日或周六舉行
On selected weekdays or Saturday

學校資源安排 Resources Commitment

負責老師需招募及統籌學生，安排場地及器材，及於課程進行期間協助課堂管理
A Link Teacher to recruit and coordinate students, arrange and manage venues and equipment, and provide classroom management support during the program



學生對象
Target Students
中二至中四
Form 2 to 4

報名
Enrollment
www.jahk.org/PWP



新 NEW

JA 青年明智理財計劃 JA Youth Smart Finance Program



OLE 學習時數 網上自主學習 Self-paced online learning: 1小時 Hour
OLE Hours 工作坊 Workshop: 1.5小時 Hours
課後伸延學習 Post-program extended learning: 2小時 Hours

培養健康理財 邁向人生里程碑 Developing financial wellness to achieve milestones in life

透過體驗式理財課程，讓學生學習重要的基礎理財技能和態度，助他們掌握未來人生的財務管理，以達至財務健康，實踐理想。

工作坊後，學生可繼續使用財務日記，養成健康的理財習慣。

This is an experiential program for students to acquire the basic financial skillset and mindset which are essential for navigating their financial future, protecting their financial wellness and planning for their life and realising their dreams.

Following the workshop, students are encouraged to develop healthy financial management habit with the Financial Journaling Toolkit.

課程人數 Class Size

25-30人一班
25-30 students per class

課程形式 Program Format

1.5小時工作坊由商界義工帶領以在校或網上形式進行，及3小時課後自學活動
1.5-hour workshop led by business volunteers at school face to face or online and 3-hour self-paced post-workshop learning

課程日期 Program Schedule

於特定平日或周六舉行
On selected weekdays or Saturday

學校資源安排 Resources Commitment

負責老師需招募及統籌學生，安排場地及器材，及於課程進行期間協助課堂管理
A Link Teacher to recruit and coordinate students, arrange and manage venues and equipment, and provide classroom management support during the program



學生對象
Target Students
中三至中六
Form 3 to 6

報名
Enrollment
www.jahk.org/YSF



網上自主學習平台
Online Self-learning Platform
<https://moneysense.jahk.org>



自2001年在香港成立以來，JA得到來自不同界別的贊助機構、合作夥伴及超過30,000名商界義工支持。他們來自逾700間機構，其中包括：

Since our establishment in Hong Kong in 2001, JA HK has engaged sponsors, partners and over 30,000 business volunteers from various sectors to support in JA programs. They come from over 700 organizations including:

(依英文字母順序排列 / in alphabetical order)

100 Women in Finance	ExxonMobil Hong Kong Ltd.
Accenture	EY
Alibaba Entrepreneurs Fund	FactSet
Alipay HK	FedEx Express
AllianzGI	Fire Services Department
American Express	Fortress
AP Infosense	Franklin Templeton Investments
AQUMON	Freudenberg Household Products Limited
Architas	FWD Insurance
Arup	Gobi Partner
A.S. Watson Group	Goldman Sachs (Asia) L.L.C.
AT&T	Green Monday
Atlas Air	GS1 Hong Kong Ltd.
Bloomberg	Hang Seng Bank Limited
BNP Paribas	HKEX Foundation
BNY Mellon	Home and Youth Affairs Bureau
BRIDGES	Hong Kong Design Centre
Café de Coral Group Ltd.	Hong Kong Designers Association
Cainiao	Hong Kong Information Technology Federation
Capax Technology	Hong Kong Petrochemical Co Ltd.
CarbonCare InnoLab	Hong Kong Public Space Initiative
Catalo	Hong Kong Science & Technology Parks Corporation
CDB Aviation	Hong Kong Trade Development Council
Coffee Concepts (HK) Limited	HP Hong Kong
Chevignon	HSBC
Chow Sang Sang Jewellery Co Ltd.	Hung Fook Tong Group Holdings Ltd.
Chow Tai Fook	IKEA
Chubb	Imaginex Group
Circle K	ISS Hong Kong
Competition Commission	J.P. Morgan
CR Care Company Ltd.	Jardine Matheson
CSL Mobile Limited	JLL Hong Kong
Cyberport	John Swire & Sons (HK) Ltd.
DBS Bank	Junior Chamber International
Delivery Bee Logistic Solutions Limited	L'Oréal Hong Kong
Deloitte	KELY Support Group
Education for Good	KFC
Electrical and Mechanical Services Department	KPMG
Energizing Kowloon East Office	Mandarin Oriental, Hong Kong
Euroclear	Mannings
	Manulife

Marathon Sports
 Marsh McLennan
 McDonald's Hong Kong
 McKinsey & Company
 MHK Restaurants Ltd.
 Morgan Stanley
 Neural Lab
 Octopus
 Optical 88
 PARKnSHOP (HK) Ltd.
 Pierre Fabre Dermo Cosmetique
 Pizza Hut Hong Kong Management Ltd
 Pricerite Home Limited
 Principal Chan Tutorial World
 Ripen
 Sa Sa International Holding Ltd.
 SenseTime
 Shiba Shop
 SHOPLINE
 Simmons Bedding & Furniture (HK) Limited
 Society for Community Organization
 Sogo Hong Kong Company Ltd.
 Standard Chartered Bank
 Swire Resources Limited
 Telstra
 The Dairy Farm Company Limited – 7-Eleven
 The Education University of Hong Kong
 The Hong Kong Jockey Club Charities Trust
 The Hong Kong Retail Management Association
 The Investor and Financial Education Council
 The Quayside
 The Walt Disney Company
 Time Auction
 Trinity Photonics
 TSL Jewellery HK Co Ltd.
 TT Retail Solutions Ltd.
 UBS
 Wellcome
 Youth Development Commission
 Yue Hwa Chinese Products Emporium Ltd.
 Zwei Development Ltd.





JA
Hong Kong
青年成就香港部

Member of
JA Worldwide

